



38th SICOT Orthopaedic World Congress

30 November – 2 December 2017

Cape Town, South Africa





Message from the Congress President



Welcome Message - Doron Frantzen, Congress President

On behalf of the SICOT Congress Organising Committee, I would like to invite you to the 38th SICOT Orthopaedic World Congress from 30 November to 2 December 2017. Only for the third time on African soil, the meeting will be hosted in Cape Town, South Africa, at the most southern part of the continent.

Cape Town is the gateway to Africa and it was from here that Dr David Livingstone embarked on his explorations of the continent.

The city is a perennial favourite with visitors and locals alike. Overshadowed by the majestic Table Mountain, Cape Town offers spectacular scenery and is a renowned food and wine capital. The New York Times voted Cape Town the world's number one city to visit in 2014 and the UK's Telegraph newspaper recently voted Cape Town as the Best City in the World for the fourth consecutive year. Condé Nast Traveler magazine currently recognises Cape Town as the world's number one food city.

Participants can expect modern infrastructure, a legacy of South Africa's successful hosting of the 2010 FIFA World Cup, and opportunities to explore this compact city and its environs. Very few places offer the variety that Cape Town provides. One can enjoy a full day of the Congress and still have time to watch the sunset over the Atlantic Ocean from the top of Table Mountain. For those wishing to arrive early or extend their visit, Cape Town is directly connected to the Kruger National Park and Botswana for safaris as well as to Victoria Falls.

The academic programme promises to include world standard orthopaedics inclusive of lecture presentations and workshops for the more general orthopaedic surgeons as well as super-specialists. Internationally acclaimed invited speakers will ensure that trainees and experts will be up to date with the latest modern orthopaedic technology and evidence-based medicine.

Welcome to Cape Town!



About the Congress

Congress Date:	30 November – 2 nd December , 2017
City:	Cape Town, South Africa
Venue:	Rome Marriott Park Hotel & Convention Centre
Expected attendance:	3000 participants
Demographics:	Participants from Africa, Europe, Asia and all over the world
Online abstract submission:	Abstract submission will open December, 2016
Exhibition Days:	30 November – 2 nd December , 2017 (exhibit hours TBC at a later date)



Programme



Wednesday, 29th November 2017

Educational Day

Thursday, 30 November 2017

Scientific Sessions
Exhibition, Opening Ceremony & Welcome Reception

Friday, 1st December 2017

Scientific Sessions
Exhibition, Congress Party

Saturday, 2nd December 2017

Scientific Sessions
Exhibition
Closing Ceremony

Registration fees in EUR

Early

(until 15 June 2017)

Normal

(16 June – 8 August 2017)

On-site

(9 August – 10 October 2017)

To be confirmed December 2017

SICOT Active Members

SICOT Associate members

Non – Members

Non-Members Trainees

Exhibition



EXHIBITION RATES

EUR 500/m² per sqm. + VAT when applicable

Cost is for **bare space** only and does not include shell scheme packages; you will need to purchase the shell scheme package or bring your own!

Example of cost for a 9sqm x 500 = 4,500€ + VAT when applicable

- “ Minimum booth size permitted is 2 x 3 metres (6sqm)
- “ Larger booth spaces are available in multiples of sqm dimensions. For double-floor exhibits, please contact us in order to verify feasibility and to receive prior approval from the convention centre.

Fees include

- “ Access to the exhibition
- “ Company name, including website will be published on the SICOT Congress website and in the Final Programme.
- “ One copy of the Final Programme and Congress bag per exhibiting company or until supplies last.
- “ Complimentary representative badges will be allocated to each exhibit according to size and sponsorship categories.

– 9 sqm	2 exhibitor badges
– 18 sqm	3 exhibitor badges
– 27 sqm	6 exhibitor badges
– 45 sqm	8 exhibitor badges
– 60 sqm or more	12 exhibitor badges

Floor plan

Coming soon!



Shell Scheme Package Options

Shell Scheme Package /EUR TBC)

Pricing coming soon



Price including:

- “ Transportation
- “ Installation
- “ Removal
- “ VAT

Each 3m by 3m Shell-Scheme Booth includes the following:

- Carpet (Standard colors available)
- Back and vertical side partition walls
- Basic lighting with two spotlights
- Electrical plug
- Front fascia board with company name and Booth No.
- “ Furniture: one information Counter, two chairs and one waste bin



Exhibition cont'd



Not included

- “ The rates do not include shell scheme packages, furniture, VAT Taxes when applicable, AV, internet connexion, F & B, additional electricity or any special furniture that you may wish to order
- “ All catering within the company's exhibition space and during the lunch symposiums/workshops will be the responsibility of the sponsoring company.
- “ Exhibiting company badges are forbidden to be used by surgeons or guests at any time!
- “ Additional badges for exhibiting company representatives may be purchased for EUR 150.00 per badge
- “ Non exhibiting companies wishing to visit the exhibition may do so at the cost of EUR 400.00 per badge

Additional points of interest

- “ “Major sponsors” will be given priority in choosing their exhibit space location.
- “ SICOT wants to ensure that all our industry partners are treated in a fair manner – first come first served basis will be applied to allocated exhibit spaces.
- “ Exhibition desk will be available during build-up and dismantling periods as well as during the opening hours of the exhibition.

Hospitality Suites: a small number of private meetings rooms are available to be used by sponsors for private meetings. Please contact Mrs. Lina Salvati lsalvati@linsa.ca for available time slots and rental fees. These suites are not to be used for any scientific sessions or lunch symposia/workshops

Major Sponsorships



Premium Sponsor

EUR 125,000

150sqm exhibition space (Prime Location)
 2 satellite lunch symposium or 1 lunch symposium and 1 instructional course during the education day
 (1st choice of date and room / 200-300pax rooms size)
 Hospitality room (2 day hospitality suite for your companies private meetings)
 2 full-page advertisement in the Final Programme
 Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website
 Option of one of the below Exclusive Sponsorships included in Premium sponsorship
 Welcome opening ceremony dinner
 Program at a Glance
 USB/Sticks
 4 VIP invitations to the Congress Party
 2 Free bag inserts (to be provided by the sponsoring company)
 25 badges for industry representatives

Diamond

EUR 100,000

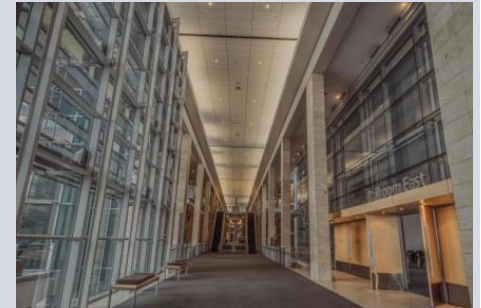
100sqm exhibition space (Prime location)
 2 satellite lunch symposium or 1 lunch symposium and 1 instructional course during the education day
 (1st choice of date and room / 200-300pax rooms size)
 2 full-page advertisement in the Final Programme
 Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website
 Option of one of the below Exclusive Sponsorships included in Diamond sponsorship
 Welcome opening ceremony dinner
 Program at a Glance
 USB/Sticks
 2 VIP invitations to the Congress Party
 2 Free bag inserts (to be provided by the sponsoring company)
 20 badges for industry representatives

Platinum

EUR 75,000

72sqm exhibition space (Prime Location)
 1 satellite lunch symposium (2nd choice of date and room / 200-300pax rooms size)
 2 full-page advertisement in the Final Programme
 Option of one of the below Exclusive Sponsorships included in Platinum sponsorship
 Electronic poster area
 VIP Lounge
 Shuttle Transport Branding
 Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website
 2 VIP invitations to the Congress Party
 2 Free bag inserts (to be provided by the sponsoring company)
 15 badges for industry representatives

Major Sponsorships cont'd



Gold

EUR 45,000

36sqm exhibition space
1 satellite lunch symposium (150-200pax rooms size)
1 full-page advertisement in the Final Program
Bag insert in the delegate bags
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website
12 badges for industry representatives

Silver

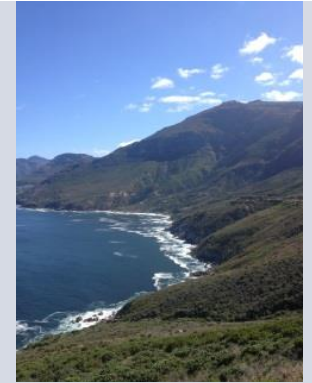
EUR 30,000

18sqm exhibition space
1 lunch symposium (100-150pax rooms size)
1 full-page advertisement in the Final Program
Bag insert in the delegate bags
Company logo & Company Web link will be posted in the Final Program and on SICOT's Congress website
8 badges for industry representatives

Major sponsorship "Premium, Diamond & Platinum" will have first priority of exhibition space location and sponsorship options.
Sponsorships will be handled on a 'first come, first served' basis.



Industry Symposia & Workshops



Lunch Symposiums and Hands on Workshops

EUR 8,500 Per Session

- “ Industry Company hosting the symposia or workshop is responsible to bear the expenses of the lunch boxes
- “ The Faculty's travel and hotel stay to be arranged by the Industry Sponsor and at the Industry Sponsor expense

Time slots: 30 November – 2nd December , 2017

Time: 12:30 to 14:00 (please note times and dates may vary, exact times and dates will be sent April 2017)

Symposia & workshops

- “ Standard Audio Visual equipment; Included in sponsorship cost
- “ Rental of the meeting room; Included in sponsorship cost
- “ An e-mail will be sent out to all SICOT members & registered Congress attendees with the description and title of the symposia, a few weeks prior to the Congress
- “ Mention of the symposia/workshop on the Congress website
- “ Mention of the symposia/workshop in the Final Programme,
- “ Poster/banner at the entrance of the session room provided by Industry Company sponsor 30 minutes prior and during the session is permitted.
- “ Free (optional) delegate bag insert provided by the Industry sponsor to promote the symposia/workshop
- “ 1 complimentary guest speaker pass will be given with each lunch symposium
- “ Additional guest speakers will be required to register at Congress rate
- “ The guest speaker's travel, accommodation, all other guest speakers or registration fees and any other expenses are the sole responsibility of the sponsoring company and at the sponsoring companies expense
- “ Catering costs for lunch symposiums is the sole responsibility of the sponsoring company and not included in the symposia/workshop cost.
- “ 90 minutes per lunch symposia includes set-up time, catering time and lecture.

The above mentioned details are also pertinent to Diamond, Platinum, Gold and Silver sponsors!!!



Sponsorships



Session Rooms Branding Total of 8 session rooms available	EUR 2,500 for each session room /per day
<ul style="list-style-type: none"> Individual session rooms will be named after the Sponsor, Companies will be permitted to place their company signage in front of each session room (signage to be provided by the sponsoring company) Slide with the company branding & the SICOT Congress slide will be played before and after each session. With the exception of the opening & closing ceremony and plenary lecture . Branding slides need to have prior approval from the organizing committee. 	
Internet Café	EUR 7,500
<ul style="list-style-type: none"> Sponsorship of the Internet Café includes: table tents with your company's name and logo in the Internet Café area Mention of the sponsorship in the Final Programme and the Congress website. Sponsoring companies will be allowed to leave documentation on the Internet Café area. 	
Electronic Poster Area	EUR 7,500
<ul style="list-style-type: none"> Sponsorship of the Electronic Poster area includes: table tents with your company's name and logo in the E-Poster area Mention of the sponsorship in the Final Programme and the Congress website. Sponsoring companies will be allowed to leave documentation on the E-Poster tables. 	
Short Oral Presentations	EUR 8,500
<ul style="list-style-type: none"> Sponsorship of the Short Oral Presentation includes: Signage in the short oral presentation session room will be permitted (signage to be provided by the sponsoring company) Short Oral Presentation will take place in a session room Mention of the sponsorship in the Final Programme and the Congress website. Sponsoring companies will be allowed to leave documentation in the session room. 	
Welcome Opening Reception	EUR 10,000
<ul style="list-style-type: none"> Corporate branding on the welcome reception tickets 20 complimentary tickets Sponsors name and logo will be mentioned the Final Programme Please note that there will be a maximum of two sponsoring companies permitted to sponsor this event. 	
5km Charity Run/3km Walk	EUR 8,000
<ul style="list-style-type: none"> All Funds collected will be given to a Charitable cause in South Africa The sponsors fee will assist in the logistics cost and will not be used for profit to SICOT under any circumstances Sponsors donation will be mentioned in the Final Program Charitable institute who will be notified of the sponsoring companies donation Details of the Charitable Cause will be given a few months prior to the Congress. 	
Cultural Program,/Congress Party	EUR 12,000
<ul style="list-style-type: none"> Corporate branding on the welcome reception tickets 10 complimentary tickets Sponsors name and logo will be mentioned the Final Programme The Party details will be available in the coming months. Please note that there will be a maximum of only two sponsoring companies for this event. 	

Special sponsorship requests can be discussed on an individual basis

Sponsorships (continued)



Tea/Coffee and relaxation lounges

- "Exclusive company signage in the tea/coffee lounge areas.
- "Special recognition in the Final Program
- "Signage from the sponsoring company during their sponsorship time slot is permitted

EUR 3,000per coffee break

Congress Lunch

- "Exclusive company signage in the lunch lounge areas
- "Special recognition in the Final Program
- "Signage from the sponsoring company during their sponsorship time slot is permitted

Upon Request

VIP Lounge or Speakers Prep Lounge

- "Special recognition in the Final Program
- "Signage from the sponsoring company during their sponsorship time slot is permitted
- "Flyers from sponsoring company can be placed in the lounge

EUR 6,000

Refillable Water Bottles

This sponsorship cost does not include the bottles, the sponsoring company will provide a minimum of 1500 Refillable water bottles to be given to the participants. Delegates will receive a voucher upon registration to collect Their water bottles at the sponsors exhibition stand.
The water bottles need to arrive in time for the congress to the Cape Town Convention Center

EUR 3,000

CME Accreditation

- " Signage and sign in desk for Surgeons to complete and sign for their individual CME accreditation.
- " Sponsoring company will have the opportunity to speak with all the delegates attaining CME accreditation.
- " Flyers from sponsoring company can be placed on the desk.

EUR 7,500

Special sponsorship requests can be discussed on an individual basis

Media/Branding Sponsorship Opportunities



Congress Final Program Advertisements:

"Full page Color

EUR 750

"Inside Front Cover

EUR 1,500

"Inside Back Cover

EUR 1,500

"Category divider page (maximum of 6 full color pages)

EUR 7,000

"Exclusive Sponsorship of Final Program

EUR 20,000

USB/flash drive of Abstracts

EUR 17,000

"USB/Flash drive exclusive sponsorship: The USB/flash drive containing the scientific abstracts may be distributed at the registration counters or the company can include a voucher in the delegates bags to pick up the USB keys at their booth.

"Company presentation can be included in the USB/Flash Drive with prior approval by SICOT

"Company logo will be displayed on the USB/Flash drive!

Participants' Bags

EUR 17,000

"Sponsoring company Logo displayed on the Congress bags distributed to all Congress participants.

"Sponsoring company will be permitted to include 2 company flyers (1 page) in the participants bags

Programme at a glance (pocket daily overview)

EUR 8,000

"The daily pocket guide will be distributed with the badges and given to all attendees.

"Sponsoring companies logo as well as SICOT 's logo will be printed on the pocket guide.

Signage and Direction Panels:

Upon Request

"To be discussed on an individual basis

Preview Room Branding:

EUR 5,000

"Sponsoring companies will be allowed to display banners and documentation within the preview room. Content displayed and distributed must have prior approval by the organizing scientific committee.

Media/Branding Sponsorship Opportunities (continued)

Registration Counters:

"Company logo to be displayed on the registration counters.

EUR 8,000

Shuttle Transport Branding:

"Permission for branding on shuttles between hotels and convention center

"Promotion material inside the shuttle buses with prior approval by the organizing scientific committee

EUR 10,000

Pens, Pads & other Bag inserts

Pens, pads, one page company flyer or other will be provided by the sponsoring companies.

Insert must have prior approval by the organizing committee

EUR 1,200per item

Badges and Lanyards Exclusive Sponsorship

"Company logo will be prominently displayed on the lanyards,

"For exclusive sponsorship of the lanyards SICOT needs to be notified no later than March 2017.

EUR 10,000

Special sponsorship requests can be discussed on an individual basis.



SPONSORSHIP BOOKING APPLICATION FORM

38th SICOT Orthopaedic World Congress

Cape Town, South Africa

30 November – 2 December 2017

This agreement is to acknowledge the intention of:

Company: _____

Contact: _____

Title: _____

Address 1: _____

Address 2: _____

City and Province/State : _____

Postal Code: _____ Country: _____

Tel.: _____ Fax: _____

E-mail: _____

VAT No. (for EU companies) _____

Exhibition space requested: _____

Sponsorship Package & or Lunch Symposium requested: _____

Signature: _____ Date: _____



Contact Information

Please direct all enquiries regarding scientific program, exhibition, sponsorship, registrations, hotels & tours to the below appropriate contacts:

Exhibition & Sponsorship, Industry relations

LINSA Inc.
Mrs. Lina Salvati
SICOT Commercial & Exhibition Director
Tel.: +1 450-458-1696
Montreal, Quebec, Canada
Email: lsalvati@linsa.ca
SKYPE: Ripley9423 Member of LinkedIn
Website: www.linsa.co

Housing, Tours & Extra services

Walthers DMC
Mrs. Tracy Sharp

Tel: +27 11 467 8867
Fax: +27 11 789 5255
Email: tracy@walthers.co.za

Website: <http://walthers.co.za>

Please direct all enquiries regarding scientific programme or surgeons registrations to:

SICOT aisbl
Rue de la Loi 26 - b.13
1040 Brussels
Belgium
Tel.: +32 2 648 6823
Fax: +32 2 649 8601
E-mail: Congress@sicot.org
Website: www.sicot.org Follow SICOT's LinkedIn Group

<http://www.linkedin.com/company/2426015?trk=tyah>

Facebook: follow us on Facebook ! Sicot Brussels

